

İĞDIR UNIVERSITY
GRADUATE EDUCATION INSTITUTE NEW COURSE OPENING FORM

Course Code and Name: Sustainability in Businesses				Department / Department of Occupational Health and Business			
Semester	Theoretic Hour	Practice Hour	Total Hour	Credits	ECTS	Education Language	Type: Compulsory/ Elective
Fall	3	0	3	3	6	Turkish	Compulsory
Prerequisite (s)		None					
Instructor		Assistant Professor Ayaz Yusuf Altın			Mail: ayusuf.altin@igdir.edu.tr Web:		
Course Assistant					Mail: Web:		
Groups / Classes							
Course Aim		In new business ventures, businesses that are concerned about profit, on the other hand, have to take into account the needs of the natural and social environment. While businesses produce products and services, issues such as the reduction of resources, degradation of nature, environmental pollution and impoverishment, and the need to consider future generations, in broader terms, the issue of sustainability maintains its importance in terms of business administration. The aim of this course is to provide a perspective on sustainability in businesses.					
Course Goals		Ability to approach sustainability from an entrepreneurial perspective Learning the roles of leading managers in ensuring the sustainability of businesses Environmental behavior development and organizational culture design Ability to make environmental innovation and develop individual creativity Managing human resources within the framework of sustainability Understanding how sustainability can be achieved in businesses from a customer value perspective Determining the relationship between sustainability and technological innovation Learning to create value with sustainability Gaining business ethics in a sustainability perspective					
Course Learning Outcomes and Proficiencies		Definition and dimensions of sustainability Importance of sustainability in terms of business functions Internal and external dynamics of sustainable businesses Corporate sustainability strategies					
Course Basic and Auxiliary Contexts		Menteş Pekdemir, Işıl (2017) İşletmelerde Sürdürülebilirlik Dinamikleri, Beta Yayınları, İstanbul					
Methods of Give a Lecture		Theoretical Lecture, Question and Answer					



Assessment Criteria		If Available, to Sign (x)	General Average Percentage (%) Rate
	1. Mid-term exam	X	40
	2. Mid-term exam		
	3. Mid-term exam		
	4. Mid-term exam		
	Presentation		
	Oral exam		
	Project and seminar		
	Final exam	X	60

Semester Course Plan

Week	Subjects
1	Sustainability Entrepreneurship
2	Business with a Sustainability Perspective
3	The Role of Leaders in Ensuring Sustainability in Businesses and Best Practices
4	Environmental Behavior and Organizational Culture
5	Environmental Innovation and Creativity
6	Human Resources Management within the Framework of Sustainability
7	Sustainability in Businesses in the Perspective of Customer Value
8	Sustainability and Technological Innovation
9	Midterm
10	Supply Networks, Value and Sustainability
11	Cooperation with Non-Governmental Organizations in Ensuring Sustainability
12	Business Ethics in a Sustainability Perspective
13	Regulations and Supports Regarding Corporate Sustainability Strategies of Enterprises
14	Perspective Towards Sustainability and Environment in Turkey



Relations with Course Department Advantages				
Programme Advantages		Effect of Class		
		No effect	Little Effect	Whole Effect
1	Expression			X
2	Article Critic		X	
3	Preparing presentation and presentation		X	
4	Discussion		X	
5	Homework		X	
6	Question and Solution		X	
7				
8				
9				
10				
11				
12				

Prepared by Assistant Professor Ayaz Yusuf Altın

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Bu belge güvenli elektronik imza ile imzalanmıştır.