

İĞDIR UNIVERSITY
GRADUATE EDUCATION INSTITUTE NEW COURSE OPENING FORM

Course Code and Name : Management Economy				Department / Department of Business Administration			
Semester	Theoretic Hour	Practice Hour	Total Hour	Credits	ECTS	Education Language	Type: Compulsory/ Elective
Fall	3	0	3	3	6	Turkish or English	Elective
Prerequisite (s)		None					
Instructor		Assistant professor Polad ALIYEV			Mail: polad.aliyev@igdir.edu.tr Web:		
Course Assistant					Mail: Web:		
Groups / Classes							
Course Aim		The main purpose is to teach students how to make use of the studies of economics, that is, concepts, theories (theory) and models of economics in the decisions made by the managers about the business; rather, it is to explain the ways they can benefit.					
Course Goals		Explain the effect of human factor as consumer and producer in decision making of companies in competitive environment. Defines the mechanism and prediction process of price formation in goods and factor markets in the decision-making process. Explain production and cost analysis focused on maximizing profit under different market conditions.					
Course Learning Outcomes and Proficiencies		With the study of economic relations, students will learn how managers can benefit from the existing state of these relations.					
Course Basic and Auxiliary Contexts		1- Managerial Economics & Business Strategy, by Michael Baye, McGraw-Hill/Irwin, 2009 2-Management Economics, İ. O. Ertuna, Okan University Books, Business Series, 2009.					
Methods of Give a Lecture							
Assesment Criteria					If Available, to Sign (x)		General Average Percentag



			Rate
	1. Mid-term exam	X	40
	2. Mid-term exam		
	3. Mid-term exam		
	4. Mid-term exam		
	Presentation		
	Oral exam		
	Project and seminar		
	Final exam	X	60

Semester Course Plan

Week	Subjects
1	Introduction to Management Economics
2	Economy and people
3	Market economy and the formation of prices
4	Collective Agreement: The first concession from the market economy
5	Economics of Organization
6	Crash of the Markets
7	Demand Theory
8	Talep Tahmini
9	Midterm
10	Production functions and costs
11	Market Conditions and Profit Maximization
12	Market Regulation
13	Foreign trade
14	New world order



Relations with Course Department Advantages				
Programme Advantages		Effect of Class		
		No effect	Little Effect	Whole Effect
1	Expression			X
2	Article Critic		X	
3	Preparing presentation and presentation		X	
4	Discussion		X	
5	Homework		X	
6	Question and Solution		X	
7				
8				
9				
10				
11				
12				

Prepared by Assistant professor Abdlmelik Aras

Date : 02.07.2020



Bu belge gvenli elektronik imza ile imzalanmıřtır.